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Atty Docket No. 022273-000400US JUL 01 2004

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ATTENTION: Examining Attorney

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I hereby certify that the following document(s) in re Application of William J. Johnson, Application No. 10/823,386, filed April 12, 2004 for SYSTEM AND METHOD FOR PROACTIVE CONTENT DELIVERY BY SITUATIONAL LOCATION is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Document(s) Attached

1. Transmittal Form;
2. Power of Attorney and Correspondence Address Indication Form; and
3. Declaration for Utility or Design Patent Application.

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Dated: July 1, 2004

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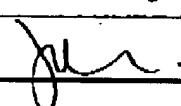
TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, Eighth Floor  
San Francisco, CA 94111-3834  
Telephone: 858-350-6100

60243347 v1

PTO/SB/21 (02-04)

<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/823,386	
	Filing Date	April 12, 2004	
	First Named Inventor	Johnson, William J.	
	Art Unit		
	Examiner Name		
Total Number of Pages In This Submission	4	Attorney Docket Number	022273-000400US

ENCLOSURES <i>(Check all that apply)</i>		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	Townsend and Townsend and Crew LLP	
Signature	Jonathan E. Jobe	
Date	July 1, 2004	

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Typed or printed name	Julie C. Freiburger	
Signature		Date: 7/1, 2004

60245339 v1

PTO/SB/81 (08-03)

<b>POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM</b>	Application Number	10/823,386
	Filing Date	April 12, 2004
	First Named Inventor	William J. Johnson
	Title	SYSTEM AND METHOD FOR PROACTIVE CONTENT BY SITUATIONAL LOCATION
	Art Unit	
	Examiner Name	
	Attorney Docket Number	022273-000400US

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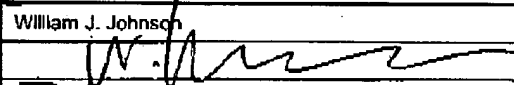
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☒ Applicant/Inventor.

☐ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/98).

**SIGNATURE of Applicant or Assignee of Record**

Name	William J. Johnson		
Signature			
Date	June 2, 2004	6/2/2004	Telephone 972-539-7137

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

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